



New look to tradition and quality

VICTORIA • ITALIA • PALIERI • RED GLOBE • SUGRAONE • THOMPSON • CRIMSON

BEST GRAPES ONLY



Pouilles - Italy

Fruits & Fruits

A distributor and exporter operating in European market.

Cooperates with highly specialized stockholders and employees who manage the production activity during the entire year.

The annual quantity rotate around 20 000 tons.

60% of products are exported in Northern and Eastern European countries. 40% is for local Italian market.

The cooperative company **Viva Frutta** is the main partner which has an integrated production line and treats a wide variety of grapes.



Mission

High quality products.

Why we are strong?

We sell directly and assure direct dialogue with customers and producers.

We guarantee the quality by:

- direct controls of vineyards
- strict product selections
- reliability
- advanced technologies

What benefits to retailer?

Fresh products

Lower costs

Better control over future sales.

Logistic Platform

Fruits & Fruits counts on modern facility for the processing and the refrigeration of the goods. The surface of the facility is 3000 sq. m on total premises of 12000 sq. m and it has been built customised in compliance with all the sanitary norms and regulations. The cooling system guarantees maximum quality of the product.

Computerised registration and tracking system can guarantee to its customers a full supervision of the entire traceability of packaged products.

Certifications

We work only with partners certified:

CERTIFICATION GLOBAL GAP

For table grapes.

INTERNATIONAL FOOD STANDARD IFS

Environmental Management System for:

Processing, deep-freezing of horticultural products.



Puglia

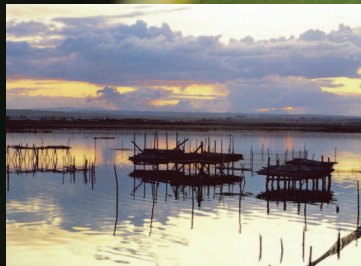
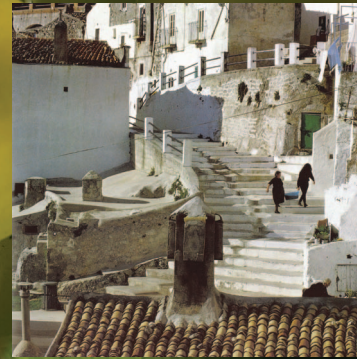
Currently the world-wide production of table grape exceeds over seventy million quintals; Italy has the supremacy, over fifteen millions, and the region Puglia is the biggest producer (65%).

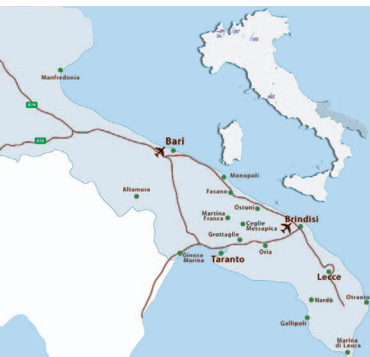
The best grapes
only!

The region where all conditions are favorable to grapes cultivation.

Our grapes influenced by fertil soil and crushed rocks nearby the sea, a warm climate and the sun. That is the reason why we have bright, sweet grapes which are famous for their size and superior quality. Humidity is self-regulated. Thanks to very small irrigation we obtain a crunchier grapes.

The Italian market of grapes starts between June and July and continues until the end of December. In September it reaches the moment of its high point in terms of sales and consumption.





Grapes Nutritional value and benefits

Health Benefits

Few fruits have garnered as much attention in the health research literature as grapes. Part of the reason may be their widespread presence in diets worldwide.

Antioxidant Benefits

In addition to providing us with conventional antioxidant nutrient like vitamin C and manganese, grapes are filled with antioxidant phytonutrients.

Anti-Inflammatory benefits

Grapes have been determined to lower our risk of excessive and unwanted inflammation in a variety of ways.

Cardiovascular Benefits

The list of cardio benefits provided by grapes and grape components is perhaps the most impressive of all grape benefits.

.... Blood sugar, Anti-aging, Cognitive, Anti-Microbial, Anti-Cancer Benefits ...

Principle	Nutrient Value
Energy	69 Kcal
Carbohydrates	18 g
Protein	0.72 g
Total Fat	0.16 g
Cholesterol	0 mg
Dietary Fiber	0.9 g

Vitamins	
Folates	2 µg
Niacin	0.188 mg
Pantothenic acid	0.050 mg
Pyridoxine	0.086 mg
Riboflavin	0.070 mg
Thiamin	0.069 mg
Vitamin A	66 IU
Vitamin C	10.8 mg
Vitamin E	0.19 mg
Vitamin K	14.6 µg

Electrolytes	
Sodium	0%
Potassium	191 mg

Minerals	
Calcium	10 mg
Copper	0.127 mg
Iron	0.36 mg
Magnesium	7 mg
Manganese	0.071 mg
Zinc	0.07 mg

Phyto-nutrients	
Carotene-α	1 µg
Carotene-β	39 µg
Crypto-xanthin-β	0 µg
Lutein-zeaxanthin	72 µg

Victoria Grapes



**Choose your grapes
in the heart of Puglia**

Charecteristics

- Average vigor.
- Production: high Fertility and production.
- Aptitudes: ships and stores well.
- Cluster : big, long, Conic or pyramidal. Average weight 600-800g.
- Berries: oval, big. Skin green-yellow. Firm and juicy flesh. Highly resistant to crushing. Sugar level 15-17%.
- Taste: slightly muscat.

July

Augustus

September

October

November

December

Quantity : 1000 tons

Italia Grapes



**Choose your grapes
in the heart of Puglia**

7

Charecteristics

- Fertility high, good vigor. Trellising is needed.
- Production : high
- Aptitudes: stores and ships well.
- Cluster: big, conic, half compact. Average weight 600-1000g.
- Berries: ellipsoid, very big, amber yellow colour. Thick skin. Crunchy and juicy pulp. Sugar level 15-20%.
- Taste: slightly muscat.

July

Augustus

September

October

November

December

Quantity : 2000 tons

Palieri Grapes



**Choose your grapes
in the heart of Puglia**

Charecteristics

- Good fertility, good vigor.
- Production : average.
- Aptitudes: stores and ships well.
- Cluster : bige, cylindrical-pyramidal, loose, average weight 700-800g.
- Berries: big to very big, oval, black violet. firm flesh, crunchy pulp. Skin medium thick. Sugar level 14-15%.
- Taste: neutral but sweet.

Quantity : 500 tons

July

Augustus

September

October

November

December

Red globe Grapes



**Choose your grapes
in the heart of Puglia**

9

Charecteristics

- High vigor. High fertility.
- Production: High. Reach a good balance between production and foliage.
- Aptitudes stores and ships very well.
- Cluster: very large, cylindrical in the shape of an extended cone. Average weight 700-800g.
- Berries: big, spherical, thick skin, purple-red coloured. Sugar level 14%.
- Taste: neutral.

July

Augustus

September

October

November

December

Quantity : 1000 tons

Sugraone Grapes



**Choose your grapes
in the heart of Puglia**

Characteristics

- Strong vigor.
- Production : Average. Low fertility preferably on low vigour rootstocks vigorous.
- Aptitudes: stores and ships well.
- Cluster : Average to big, conic, half-compact, average weight 300-500g.
- Berries: green-yellow, oval, medium big (20-22mm), thick skin, firm flesh good colour. Sugar level 16-17%.
- Taste: with muscat undertones.

July

Augustus

September

October

November

December

Quantity : 500 tons

Thompson Grapes



**Choose your grapes
in the heart of Puglia**

11

Charecteristics

- Very strong vigor.
- Production : Average.
- Aptitudes: stores and ships well.
- Cluster : medium big, loose, cylindric - conic, average weight 350-450g.
- Berries: small, ellipsoid or ovoid, thin skin fleshy.
- Taste: sweet.

Quantity : 500 tons

July

Augustus

September

October

November

December

Crimson Grapes



**Choose your grapes
in the heart of Puglia**

Characteristics

- Characteristics: good vigor, high fertility.
- Production: Average to high.
- Aptitudes: very good résistance to transport and stores well in cold storage.
- Cluster : big, long, in the shape of a cone and compact. Average weight 500-600g.
- Berries: pink to crimson, average size, cylindrical to oval, seedless. Skin average to thick, firm flesh.
- Taste: sweetly tart, crisp flavor.

July

Augustus

September

October

November

December

Quantity : 700 tons

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BEST GRAPES ONLY



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